

## Wilson County CTP Goals and Objectives Statement

### Purpose:

To work with the County of Wilson, the City of Wilson, and the Towns of Black Creek, Elm City, Lucama, Saratoga, Kenly, Sharpsburg, Sims, and Stantonsburg to analyze all forms of transportation utilized within these areas and develop a Comprehensive Transportation Plan to act as a guide for all future modal travel needs and recommendations.

### Vision:

Enhance the connectivity of Wilson County through the development of a transportation network which promotes and supports economic development compatible with the existing and future environmental and land use patterns.

Provide safe, reliable, affordable, and convenient transportation choices to the residents of Wilson County as well as public awareness of those choices. Develop a regional transportation network that improves Wilson County residents' quality of life and surrounding environment.

### Goals:

1. Insure the integrity of the existing Transportation system by encouraging planned and strategic development.
2. Encourage right of way preservation to ensure expansion of the existing system and future roadway projects.
3. Coordinate transportation and improvement needs between multiple jurisdictions.
4. Provide means to identifying and prioritizing transportation system needs on a local and regional scale.
5. Enhance and expand services for alternative needs of transportation including but not limited to transit, walking and bicycling through increased funding and cooperative regional planning.
6. Acknowledge ways to improve safety and congestion as well as programs to educate the public on traffic safety.
7. Recognize a sustainable transportation infrastructure linking Wilson County with surrounding metropolitan areas including Raleigh, Greenville, and other areas along the Eastern United States.
8. Educate the public on general transportation issues as well as alternative forms of transportation.